



Ministry of Trade and Economic Development
GOVERNMENT OF TONGA
Nuku'alofa, Kingdom of Tonga

PRESS RELEASE

Wednesday 1 June 2022

FIRST TONGA INFORMAL SECTOR SURVEY REPORT

Ministry of Trade and Economic Development, Latai Estate, Fasi moe Afi.

The Minister for Trade and Economic Development, Honourable Dr. Viliami Uasikē Latu, launched the first Informal Sector Survey Report for Tonga this morning, Wednesday 1st June 2022. The report is the first of its kind in the Pacific region and is based on a survey conducted in 2021, commissioned by the Ministry in partnership with and financial assistance of the Asian Development Bank (ADB). The survey was conducted by a local firm Survey Statistical Solutions Management Tonga (SSSMT).

The report provides an in-depth information on the characteristic of informal businesses in Tonga, its structure and operations, including operating challenges during the COVID-19 pandemic. The report will be the basis for the Ministry's development of targeted policies and strategies to support the growth of informal businesses in Tonga.

The report was endorsed by Cabinet in May 2022 and it is now available on the Ministry's website.



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